

2009 - 7th Annual Louisville Metro InfoSec Conference

Sponsorship Package

The Kentuckiana ISSA chapter is proud to present the 2009 - 7th Annual Louisville Metro Information Security Conference. **“Riding the Security Lifecycle”** This event showcases national and regionally known speakers in the field of Information Security for an audience of Information Technology professionals. This year’s one-day conference will be held at historic **Churchill Downs in Louisville, Kentucky on Thursday, October 8th**.

This event is made possible by the generous support of our valued sponsors. We aim to build on-going relationships with sponsors who provide products and services that are beneficial to members of the Information Technology industry. We also try to provide our sponsors with a great opportunity to network with local area technology professionals.

Keynote Sponsor - We have a special limited sponsorship designation to help us bring these renowned speakers to our conference. This elite sponsorship will be granted to the first **3** sponsors who elect to become a Keynote Sponsor. See the table below for more details.

We are respectfully asking for your support to help make this year’s conference an even bigger success. **If you are interested in sponsoring our event, please complete this Sponsor Application and return it, and all additionally required information, before SEPT 1ST, 2009 to:**

Email: chair@louisvilleinfosec.com & marketing@issa-kentuckiana.org

Postal mail: Kentuckiana Chapter of ISSA
4949 Old Brownsboro Road #291
Louisville, Kentucky 40222-6424
Attn: **Sponsorship Application**

If you have any questions or would like additional information, please feel free to contact our marketing director, Carl Alexander via email at Marketing@issa-kentuckiana.org We will be happy to answer any questions and discuss this great marketing and networking opportunity with you further.

Thank you in advance for your support.
Kentuckiana Chapter of ISSA www.issa-kentuckiana.org & www.LouisvilleInfoSec.com

Sponsorship Levels: -Please review line items carefully-	Keynote Sponsor	Platinum	Gold	Silver	Bronze
Sponsorship Amount	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Full page AD in conference program (10”h x 8”w)	Color	Blk-n-Wht	--	--	--
½ page AD in conference program (5”h x 8”w)	--	--	Blk-n-Wht	--	--
¼ page AD in conference program (5”h x 4”w)	--	--	--	Blk-n-Wht	--
1/8 page AD in conference program (2.5”h x 4”w)	--	--	--	--	Blk-n-Wht
Logo on conference banner	Color	Yes	Yes	Yes	Yes
Logo on keynote banner	Color	--	--	--	--
Link on ISSA Website	Yes	Yes	Yes	Yes	Yes
Introduction as keynote sponsor with 10 minutes to speak about your company before both keynote speakers.	Yes	--	--	--	--
FREE “Vendor Guest” conference admission tickets, including breakfast and lunch	30	20	5	3	2
Number of booth workers permitted for free *Booth workers should not register online*	5	3	3	2	2
Copy of attendee list	Yes	Yes	Yes	No	No
<i>For a non-financial sponsorship or to donate specific items, please contact the conference chairperson.</i>					

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(Please type or print)

Please indicate the sponsorship level you want.				
Keynote Sponsor <input type="checkbox"/> \$5,000	Platinum <input type="checkbox"/> \$3,000	Gold <input type="checkbox"/> \$2,000	Silver <input type="checkbox"/> \$1,000	Bronze <input type="checkbox"/> \$500

**** IMPORTANT NOTE** All payments received after 5pm on Oct 8th will be charged a 5% late fee.**

Please Note
FREE Wi-Fi Internet is available from Churchill Downs, but ISSA does not guarantee the signal. Extension cords and power strips can be borrowed on-site, if needed – first come/first serve.

Additional donations: Any additional conference items you would like to assist with?			
Door prize(s)?	Y / N	How many? #	Describe:
300 Lanyards for name badges?	Y / N	*Conference chair will contact you about these.	
300 Conference goodie bags?	Y / N	*Conference chair will contact you about these.	
Other? Please describe:			

YOU MUST PROVIDE ALL OF THE FOLLOWING	
Please print – Please fill-in completely & send all additional information to Cindy Woods	
Company Name	As it should appear in print materials
Company Invoice Address	
Primary Contact	First + Last Name
	Email Address
	Phone Number
URL of Company's website	
Number of Booth Workers (maximum of 3)	<i>*Booth workers should register online at www.RegOnline.com/InfoSec09</i>
Please provide the following items to marketing@issa-kentuckiana.org with this application or ASAP.	<ul style="list-style-type: none"> Print ready graphic of your Company's logo. (EPS format) A paragraph describing company in 250 words or less. A print ready ad for the conference program

An INVOICE for sponsorship will be sent via email or fax or postal mail to the Company Invoice Address listed above. Payment, in full, is due upon receipt of your invoice. Payments details included on invoice.

Deadline to participate as a sponsor is September 1st, 2009. All PAYMENTS must be received by September 28th in order to secure your sponsorship participation. PLEASE, read the sponsor line items on the previous page carefully so that you know exactly what your sponsor package does and does not include.