



2010 - 8th Annual Louisville Metro InfoSec Conference Sponsorship Package

The Kentuckiana ISSA chapter is proud to present the 2010 - 8th Annual Louisville Metro Information Security Conference. **“The Castle Walls Are Gone!”** This event showcases national and regionally known speakers in the field of Information Security for an audience of Information Technology professionals. This year’s one-day conference will be held at historic **Churchill Downs in Louisville, Kentucky on Thursday, October 7th**.

This event is made possible by the generous support of our valued sponsors. Our goal is to build on-going relationships with sponsors who provide products and services that are beneficial to members of the Information Technology/Security industry. We also try to provide our sponsors with a great opportunity to network with local area technology professionals.

Keynote Sponsor - We have a special limited sponsorship designation to help us bring these renowned speakers to our conference. This elite sponsorship will be **granted to the first 2 sponsors** who elect to become a Keynote Sponsor. See the table below for more details.

We are respectfully asking for your support to help make this year’s conference an even bigger success. Slots are limited – please notify us of your interest as **soon as possible** and **please complete this Sponsor Application and return it and all additionally required information, before SEPT 1ST, 2010 to:**

Email: chair@louisvilleinfosec.com

Mail to: Kentuckiana Chapter of ISSA | 4949 Old Brownsboro Road #291 | Louisville, Kentucky 40222-6424
Attn: Sponsorship Application

If you have any questions or would like additional information, please feel free to contact our Conference Chair via email at chair@louisvilleinfosec.com. We will be happy to answer any questions and discuss this great marketing and networking opportunity with you further. Thank you in advance for your support. Kentuckiana Chapter of ISSA www.issa-kentuckiana.org & www.LouisvilleInfoSec.com

Sponsorship Levels: <i>-Please review line items carefully-</i>	Keynote Sponsor	Platinum	Gold	Silver	Bronze
Sponsorship Amount (before Sept. 1st, 2010)	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Full page AD in conference program (10”h x 8”w)	Color	B/W	--	--	--
½ page AD in conference program (5”h x 8”w)	--	--	B/W	--	--
¼ page AD in conference program (5”h x 4”w)	--	--	--	B/W	--
1/8 page AD in conference program (2.5”h x 4”w)	--	--	--	--	B/W
Copy of attendee list	Yes	Yes	Yes	No	No
Logo on conference banner	Color	B/W	B/W	B/W	B/W
Logo on keynote banner	Color	--	--	--	--
Link on ISSA Website	Yes	Yes	Yes	Yes	Yes
Introduction of keynote speaker with 10 minutes to speak about your company	Yes	--	--	--	--
FREE “Vendor Guest” conference admission tickets, including breakfast and lunch	10	6	3	2	1
Number of booth workers permitted for free	4	3	2	2	2



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(Please type or print)

Please indicate the sponsorship level you want.

Keynote Sponsor <input type="checkbox"/> \$5,000	Platinum <input type="checkbox"/> \$3,000	Gold <input type="checkbox"/> \$2,000	Silver <input type="checkbox"/> \$1,000	Bronze <input type="checkbox"/> \$500
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**** IMPORTANT NOTE** All payments received after midnight Sept. 1th will be charged a 10% late fee.**

YOU MUST PROVIDE ALL OF THE FOLLOWING

Please print – Please fill-in completely & send all additional information to Conference Chair

Company Name <small>As it should appear in print materials</small>	
Company Invoice Address	
Primary Contact <small>First + Last Name</small>	
<small>Email Address</small>	
<small>Phone Number</small>	
URL of Company's website	
Number of Booth Workers	<small>*Booth workers MUST register online at www.RegOnline.com/2010_lmic</small>
Please provide the following items to chair@louisvilleinfosec.com with this application or ASAP.	<ul style="list-style-type: none"> Print ready graphic of your Company's logo. (EPS format) A paragraph describing company in 250 words or less. A print ready ad for the conference program

Important Notes

Deadline to participate as a sponsor is September 1st, 2010. All PAYMENTS must be received by September 28th in order to secure your sponsorship participation and inclusion in the programs, banners, etc. PLEASE, read the sponsor line items on the previous page carefully so that you know exactly what your sponsor package does and does not include. Any questions should be directed to the Conference Chair.

*An **INVOICE** for sponsorship will be sent via email or fax or postal mail to the Company Invoice Address listed above. Payment, in full, is due upon receipt of your invoice. Payments details included on invoice.*

- All Sponsorships paid after September 1st, 2010 will be charged an additional 10%*
- Any Sponsorship paid with a credit card will be charged the 6.5% service fee*

To pay online go to https://www.regonline.com/2010_lmic and choose your level

For a non-financial sponsorship or to donate specific items, please contact the conference chairperson.

FREE Wi-Fi Internet is available from Churchill Downs, but ISSA does not guarantee the signal. Extension cords and power strips can be borrowed on-site, if needed – first come/first served basis.